



BT RISE

CHIP IN. FOR CHARITY.

CELEBRITY GOLF OUTING • BENEFITING LIGHTHOUSE YOUTH & FAMILY SERVICES



FRIDAY, MAY 31ST 2024

ELKS RUN GOLF CLUB

CINCINNATI, OH

**SPONSORSHIP
OPPORTUNITIES**



PRESENTING SPONSOR

INVESTMENT : \$25,000

- BRAND PLACEMENT
 - LOGO ON INVITATION
 - LOGO ON WELCOME BANNER
 - LOGO ON BOTTOM OF ALL DEDICATED HOLE SIGNS
 - DEDICATED HOLE SIGNS
 - LOGO ON VOLUNTEER SHIRT
 - (5) POSTS ON CIFIC SOCIAL MEDIA
 - (1) STORY MENTION ON INFLUENCER PARTNER SOCIAL MEDIA
 - LOGO ON RULE SHEET
 - OPPORTUNITY FOR SPONSOR TO APPEAR ON-AIR WITH CIFIC DURING PRE-EVENT LOCAL MEDIA PROMOTION
 - DEDICATED VIDEOGRAPHER FOR FOURSOMES WITH A 60 SECOND RECAP VIDEO FOR EACH FOURSOME
 - CUSTOM ON-SITE DIGITAL AD SHOOT WITH INFLUENCER
- o THREE (3) FOURSOMES
 - o TWELVE (12) TEE PRIZE PACKAGES (ONE PER GOLFER)
 - o TWENTY FOUR (24) PAR 3 PARTEE PASSES (ALL DAY)
 - o ON-AIR OPPORTUNITY WITH JONJON
 - o THREE (3) AUTOGRAPHED ITEMS
 - o OPPORTUNITY FOR EMPLOYEES TO VOLUNTEER
 - o OPPORTUNITY TO INCLUDE PROMO ITEMS IN 18 HOLE TEE PRIZE PACKAGE
 - o OPPORTUNITY FOR A HOLE ACTIVATION TO ENGAGE WITH GOLFERS
 - o BRAND INCLUSION ON ALL PRE-EVENT PROMOTION

SOLD OUT

PREMIER SPONSOR

INVESTMENT : \$15,000

- BRAND PLACEMENT
 - LOGO ON INVITATION
 - LOGO ON WELCOME BANNER
 - LOGO ON BOTTOM OF ALL DEDICATED HOLE SIGNS
 - (4) POSTS ON CIFIC SOCIAL MEDIA
 - (1) STORY MENTION ON INFLUENCER PARTNER SOCIAL MEDIA
 - LOGO ON RULE SHEET
 - OPPORTUNITY FOR SPONSOR TO APPEAR ON-AIR WITH CIFIC DURING PRE-EVENT LOCAL MEDIA PROMOTION
- o TWO (2) FOURSOMES
 - o EIGHT (8) TEE PRIZE PACKAGES (ONE PER GOLFER)
 - o SIXTEEN (16) PAR 3 PARTEE PASSES (ALL DAY)
 - o ON-AIR OPPORTUNITY WITH JONJON
 - o THREE (3) AUTOGRAPHED ITEMS
 - o OPPORTUNITY FOR EMPLOYEES TO VOLUNTEER
 - o OPPORTUNITY TO INCLUDE PROMO ITEMS IN 18 HOLE TEE PRIZE PACKAGE
 - o OPPORTUNITY FOR A HOLE ACTIVATION TO ENGAGE WITH GOLFERS
 - o BRAND INCLUSION ON ALL PRE-EVENT PROMOTION

PAR 3 PARTEE PRESENTING SPONSOR

INVESTMENT : \$10,000

- BRAND PLACEMENT
 - LOGO ON INVITATION
 - (3) POSTS ON CIFIC SOCIAL MEDIA
 - (1) STORY MENTION ON INFLUENCER PARTNER SOCIAL MEDIA
 - LOGO ON RULE SHEET
- o ONE (1) FOURSOME
 - o FOUR (4) TEE PRIZE PACKAGES (ONE PER GOLFER)
 - o TWENTY (20) PAR 3 PARTEE PASSES (ALL DAY)
 - o ON SITE ACTIVATION SPACE AT PAR 3 PARTEE
 - o ON-AIR OPPORTUNITY WITH JONJON
 - o OPPORTUNITY TO INCLUDE PROMO ITEMS IN 18 HOLE TEE PRIZE PACKAGE

CELEBRITY CONTEST SPONSOR

INVESTMENT : \$10,000

BRAND PLACEMENT

- LOGO ON INVITATION
- SIGNAGE PLACEMENT AT CONTEST HOLE
- (2) POSTS ON CIFC SOCIAL MEDIA
- (1) STORY MENTION ON INFLUENCER PARTNER SOCIAL MEDIA
- LOGO ON RULE SHEET
- (2) REPRESENTATIVES IN CELEB CONTEST
- OPPORTUNITY TO PRESENT PRIZE TO CELEBRITY CONTEST WINNER

- ONE (1) FOURSOME
- FOUR (4) TEE PRIZE PACKAGES (ONE PER GOLFER)
- TEN (10) PAR 3 PARTEE PASSES (ALL DAY)
- OPPORTUNITY TO INCLUDE PROMO ITEMS IN 18 HOLE TEE PRIZE PACKAGE
- OPPORTUNITY FOR A HOLE ACTIVATION TO ENGAGE WITH GOLFERS

FOURSOMES AVAILABLE
\$2,000

NINE HOLE SPONSOR (BACK & FRONT)

INVESTMENT : \$5,000

BRAND PLACEMENT

- LOGO ON INVITATION
- (1) POST ON CIFC SOCIAL MEDIA
- LOGO ON RULE SHEET
- LOGO ON 9 PIN FLAGS

SOLD OUT

- FOUR (4) TEE PRIZE PACKAGES (ONE PER GOLFER)
- TEN (10) PAR 3 PARTEE PASSES (ALL DAY)
- OPPORTUNITY TO INCLUDE PROMO ITEMS IN 18 HOLE TEE PRIZE PACKAGE

LADIES 9 HOLE SPONSOR

INVESTMENT : \$5,000

BRAND PLACEMENT

- LOGO ON INVITATION
- (2) DEDICATED HOLE SIGNS
- (1) POST ON CIFC SOCIAL MEDIA
- LOGO ON RULE SHEET

- ONE (1) FOURSOME
- TWO (2) 9 HOLE SCRAMBLE FOURSOMES
- TWELVE (12) TEE PRIZE PACKAGES (ONE PER GOLFER)
- TWENTY (20) PAR 3 PARTEE PASSES (ALL DAY)
- TWO (2) AUTOGRAPHED ITEMS
- OPPORTUNITY FOR EMPLOYEES TO VOLUNTEER
- OPPORTUNITY TO INCLUDE PROMO ITEMS IN 9- HOLE SCRAMBLE TEE PRIZE PACKAGE
- OPPORTUNITY FOR A HOLE ACTIVATION TO ENGAGE WITH GOLFERS

